

EXPO RUEDA

Internacional de Negocios
Paraguay 2022



IT'S TIME TO RECONNECT...

**TO LINK BACK TO THE WORLD
THROUGH BUSINESS**



● WE ARE ●

The largest multi-sector business event
in Paraguay, held during the
International Fair of Livestock, Industry,
Agriculture, Commerce and Services of
Mariano Roque Alonso, "Expo".



● WHEN ●

On Monday, July 18 and Tuesday, July 19, 2022, businesspeople from all over the world will be able to hold business meetings, in person and virtually, through an innovative event matchmaking platform.

KEY FIGURES

Business intentions
>US\$ 190M
(74% to international trade)

Average participation



900

business executives



600

companies



45

sectors



20

countries

Argentina, Brazil, Bolivia, Chile, China, Costa Rica,
Germany, India, Italy, Mexico, Paraguay,
Poland, Portugal, United Kingdom, Singapore, Spain,
Taiwan, Turkey, United Kingdom, United States, Uruguay.

PARTICIPANTS' PROFILE

The EXPO RUEDA is an international multisectoral business macro-round open to participants from all sectors of the economy willing to buy, sell and/or invest, generate business alliances and learn more about Paraguay, such as:

- **Commercial agents**
- **Distributors**
- **Farmers and livestock owners**
- **Foreign trade and investments promotion agencies**
- **Industrial companies**
- **Importers and Exporters**
- **Investors**
- **National and international government entities**
- **Suppliers of raw materials, inputs and various services**



● **IN 2022...** ●
WE PROPOSE

A new format
in line with new global trends
with hybrid meetings and a virtual fair,
with online store and Marketplace.

● **TIMELINE** ●

- International participants' registration:

As of 05/17/2022

- Registration of general participants:

As of 06/06/2022

- Meetings requests:

As of 07/04/2022

- Meetings requests:

Until 07/18/2022

- Digital agenda:

Available as of 07/17/2022

- Event:

07/18/2022 and 07/19/2022

- Digital catalog:

Available as of 07/22/2022



● **ACTIVITIES** ●

Business meetings.
Networking.
Guided visit to the fairground.
Conferences and seminars on doing
business with Paraguay.

Your participation in the
**Expo Rueda Internacional
de Negocios 2022** is

FREE





**FOR MORE
INFORMATION,
PLEASE CONTACT:**

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@ExpoRuedaPy



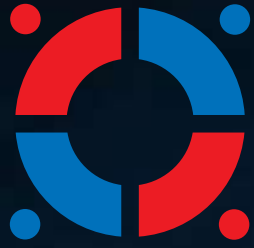
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**Expo Rueda Internacional
de Negocios Paraguay**



EXPO RUEDA

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We connect you to the world



ALLÁ VAMOS 2022 